

**TTS Australia 2017**  
LICENSING | PARTNERING | TECHNOLOGY TRANSFER

CO-ORGANISERS: AusBiotech, AusEvents  
HOST: UNIQEST  
MAJOR PARTNER: MTPConnect

**Commercialising life science research**

27 - 28 April 2017  
Customs House  
Brisbane, QLD

# PARTNERSHIP OPPORTUNITIES

For more information please contact AusBiotech Ltd on +61 3 9828 1400

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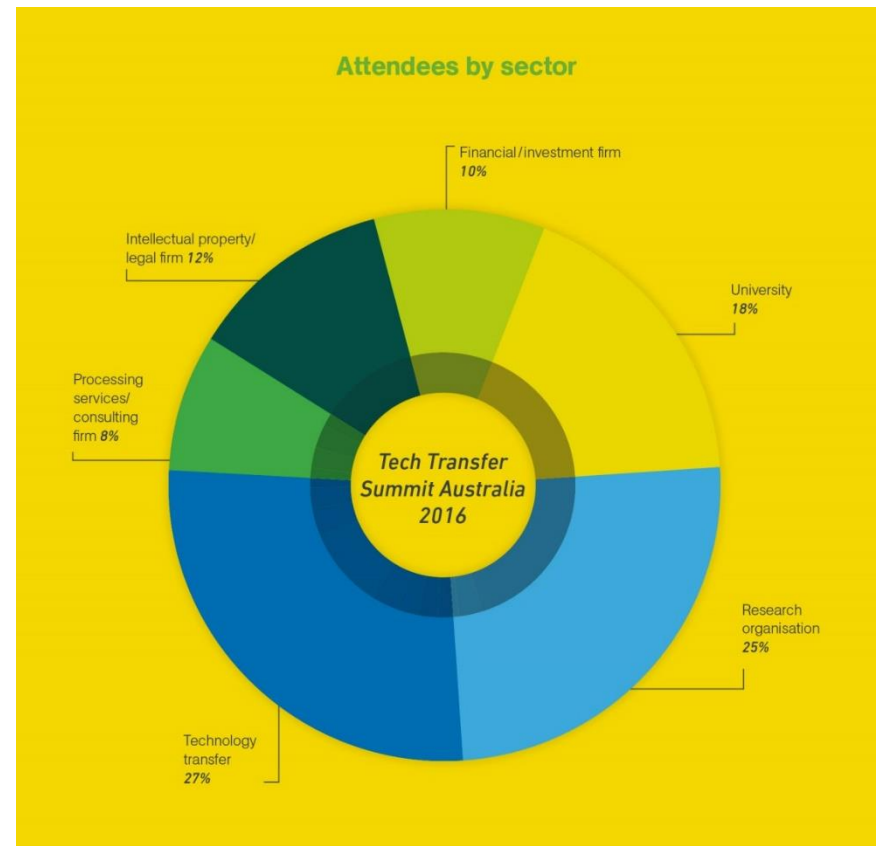
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# ABOUT TTS AUSTRALIA 2017

TTS Australia is one chapter of a [global initiative](#); with other summits in Europe and North America. The global initiative has been the original and leading international meeting for the biotech sector – including academia, licensing, partnering & technology transfer professionals. Designed to help build expertise and relationships that enable successful tech transfer officers sign deals and licensing agreements, the summits are pillars of this key international initiative and unite the community of the leading technology transfer professionals, licensing, IP and early stage biotech innovation and venture professionals worldwide.

The TTS Global Initiative is co-hosted, partnered and sponsored by some of the most important research and innovation funding agencies in the world, and the opportunity for partners remains exceptional.

Uniting the technology managers and gatekeepers of the world's best public sector research / early-stage private research with translational medicine, industry licensing executives, investors and other top experts from the world of biotech transfer, partnering, licensing, IP, financial advisory and consultancy and venture capital, the initiative aims to facilitate the potential commercialisation of viable technology.



# PARTNERSHIP OPPORTUNITIES

## Event Partner

**Member \$5,500 | NonMember \$6,600**

The Event Partner package will provide your organisation with exposure throughout the Summit.

### Inclusions

- Display of one (1) free-standing banner during the event (location of banner at the discretion of AusBiotech)
- Recognition of support by the MC during the opening and closing remarks
- Full page (A6) advertisement in the Pocket Program (artwork provided by Partner and is subject to print deadlines)
- Four (4) full Summit registrations (Includes entrance to all sessions, networking receptions, conference working buffet luncheons, morning and afternoon teas)
- Logo and recognition of support on the partners page of the event website and the Pocket Program
- Recognition of support in pre and post event marketing activities

## Session Partner

**Member \$3,300 | NonMember \$4,400**

### Inclusions

- Opportunity to provide a speaker, panelist or Chair in consultation with the Program Committee (Registration for the nominated speaker is included but any additional costs are the responsibility of the Partner)
- One (1) additional full Summit registration (Includes entrance to all sessions, networking receptions, conference working buffet luncheons, morning and afternoon teas)
- Opportunity to have one (1) freestanding banner on display during the nominated session (banner to be provided by Partner)
- Logo and recognition of support on the partners page of the event website and the Pocket Program
- Recognition of support in pre and post event marketing activities

*All prices are GST inclusive*

# PARTNERSHIP OPPORTUNITIES

## Lanyard Partner

**Member \$3,300 | NonMember \$4,400**

Worn by all the delegates at the event and featured in photos, the lanyard partnership is an ideal way to ensure your brand is front of mind with all the delegates.

### Inclusions

- Company logo displayed on the lanyards used by all delegates throughout the event (selection of lanyard is at the discretion of AusBiotech but may be upgraded at an additional cost)
- Two (2) full Summit registrations (Includes entrance to all sessions, networking receptions, conference working buffet luncheons, morning and afternoon teas)
- Logo and recognition of support on the partners page of the event website and the Pocket Program
- Recognition of support in pre and post event marketing activities

## Water Partner

**Member \$3,300 | NonMember \$4,400**

Keep the delegates hydrated throughout the conference while keeping you brand front of mind with this fantastic opportunity. Water bottles will be displayed prominently throughout the venue providing you with valuable and long lasting brand exposure.

### Inclusions

- Company logo included on branded water bottles displayed prominently throughout the venue for the duration of the event
- Opportunity to provide branded reusable water bottles instead of disposable bottles (to be provided by the Partner)
- Two (2) full Summit registrations (Includes entrance to all sessions, networking receptions, conference working buffet luncheons, morning and afternoon teas)
- Logo and recognition of support on the partners page of the event website and the Pocket Program
- Recognition of support in pre and post event marketing activities

*All prices are GST inclusive*

# PARTNERSHIP OPPORTUNITIES

## Pocket Program Partner

**Member \$3,300 | NonMember \$3,300**

The pocket program is a quick reference guide for delegates with information on the event, sessions and speakers.

### Inclusions

- Full page (A6) advertisement on the back cover of the Pocket Program (artwork to be provided by Partner and is subject to print deadlines)
- Company logo displayed on each page (where possible) of the Pocket Program provided to all delegates at the event
- Two (2) full Summit registrations (Includes entrance to all sessions, networking receptions, conference working buffet luncheons, morning and afternoon teas)
- Logo and recognition of support on the partners page of the event website and the Pocket Program
- Recognition of support in pre and post event marketing activities

## Lunch Partner

**Member \$2,200 | NonMember \$3,300**

### Inclusions

- Company logo and recognition of support displayed on catering stations throughout the venue during the nominated lunch break
- Two (2) full Summit registrations (Includes entrance to all sessions, networking receptions, conference working buffet luncheons, morning and afternoon teas)
- Logo and recognition of support on the partners page of the event website and the Pocket Program
- Recognition of support in pre and post event marketing activities

# PARTNERSHIP APPLICATION FORM

Name \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Post Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

## Event Partnership Booking

I/We would like to take up the following partnership package:

Package Preference: \_\_\_\_\_

Additional Registrations Required (\$675 ea): \_\_\_\_\_

Total Cost (incl. GST): \_\_\_\_\_

I accept the terms and conditions: \_\_\_\_\_

You will be contacted on receipt of this form to confirm your preferred package. Once confirmed an invoice for the full amount will be issued and payment must be received prior to the event unless otherwise agreed in writing.

For more information or to discuss the inclusions in more detail, please contact Mel Nelson or Vincent Portier at AusBiotech on 03 9828 1400.